

college fair worksheet

DIRECTIONS: During the college fair, fill out the information below to evaluate each college.

College Name: _____ Location: _____

FOR each category below, tell whether the college meets, exceeds, or falls below your requirements and why.

College Lifestyle Factor	Meets/Exceeds/Below or Not sure:	Why?
Cost		
Program Options Offered		
Campus Environment		
Social Life		
Values Alignment		

Describe the campus environment. What do you think you will see if you visit? _____

Describe the student body. What types of students go here? _____

Other interesting facts about this college: _____

My questions about this college: _____

GIVE the presenter a grade for his/her sales pitch:

Criteria	Exceeds Expectations	Meets Expectations	Below Expectations (Revisit)
Content	Shares insightful and interesting information about the college Effectively "sells" the college to me	Shares information about the college Sells the college to me	Does not share information about the college Makes little or no attempt to sell the college to me
Presentation	Professional and very persuasive	Professional and mostly persuasive	Unprofessional or not persuasive or both